

World Green Tea Conference 2013

(9–10 November, 2013)

Growth Strategy for expanding Japanese Green tea market around the world.

【Venue】 Granship (Shizuoka City)

(access) <http://www.ocha-festival.jp/english/access/>

【language】 English, Japanese (to be translated between them)

【Schedule】

- 9 Nov. 10:00 ~ 15:30

◎ Presentation

Peter F.Goggi (Executive Vice President, Tea Association of the U.S.A., Inc.)

Limin Mao (Board Director & General manager, Zhejiang Tea Group Co., Ltd.)

Takashi Fujita (President, JAPAN FOODING JAPAN)

◎ Discussion

◎ Q&A

- 10 Nov. 10:00 ~ 15:00

◎ Presentation

Barbara Dufrene (Editor, “la Nouvelle Presse du Thé”)

Dr. P. Jose David (Deputy General Manager – Global R&D, Tata Global Beverages Limited)

◎ Seminar about health benefits of green tea

Shoji Omori (President, OCHA College, Otsuma Women’s University)

◎ Discussion

◎ Q&A

【admission fee】

3,000yen / day

(advanced registration 2,000yen / day)

Application for the World Green Tea Conference 2013

Date , , 2013

Name	
Address	
Country	
Email	
Tel	
FAX	
Date	(please choose with <input type="radio"/>) 2 days 1 day : 9 November • 10 November